

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: FRIENDS OF MATT SMITH(172688)  
Stephen Korbel - Treasurer  
PO BOX 13445  
Pittsburgh, PA 15243-0445

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-57168  
Contract Dates: 11/05/2012-11/05/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1201-544490  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 1 of 4

**PAY BY** 12/11/2012  
Net 30 days

In Account With: MESSAGE & MEDIA INC.(22198)  
100 Albany St  
New Brunswick, NJ 08901-2179  
ATTN:Accounts Payable

Product Desc: FRIENDS OF MATT SMITH 11/5 ONLY

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
1	THIS MORNING 5-6AM		11/05/2012-11/05/2012		M . . . . .		30	1	360.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M . . . . .		1		360.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	05:16:11 AM		MST105H	30	360.00				
2	THIS MORNING 6-7AM		11/05/2012-11/05/2012		M . . . . .		30	1	720.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M . . . . .		1		720.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	06:46:28 AM		MST105H	30	720.00				
3	THE EARLY SHOW		11/05/2012-11/05/2012		M . . . . .		30	1	450.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M . . . . .		1		450.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	08:23:00 AM		MST105H	30	450.00				
4	THIS MORNING 9-10AM		11/05/2012-11/05/2012		M . . . . .		30	1	225.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M . . . . .		1		225.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	09:13:03 AM		MST105H	30	225.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

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5	NOON NEWS	11/05/2012-11/05/2012	M . . . . .	30	1	720.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M . . . . .	1	720.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	12:09:15 PM		MST105H	30	720.00				
6	4PM EARLY NEWS	11/05/2012-11/05/2012	M . . . . .	30	1	720.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M . . . . .	1	720.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	04:15:08 PM		MST105H	30	720.00				
7	5PM EARLY NEWS M-F	11/05/2012-11/05/2012	M . . . . .	30	1	1,050.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M . . . . .	1	1,050.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	05:14:08 PM		MST105H	30	1,050.00				
8	M-F ERLY NEWS	11/05/2012-11/05/2012	M . . . . .	30	1	1,080.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M . . . . .	1	1,080.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	06:54:34 PM		MST105H	30	1,080.00				

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9	11PM NEWS		11/05/2012-11/05/2012		M . . . . .		30	1	2,250.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M . . . . .		1		2,250.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	11:29:06 PM		MST105H	30	2,250.00			
10	CBS EVENING NEWS		11/05/2012-11/05/2012		M . . . . .		30	1	1,080.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M . . . . .		1		1,080.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	07:29:27 PM		MST105H	30	1,080.00			
13	DR. PHIL		11/05/2012-11/05/2012		M . . . . .		30	1	500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M . . . . .		1		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	03:20:43 PM		MST105H	30	500.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		11		9,155.00		1,373.25	7,781.75	0.00	0.00
									0.00

**Billing Notes**

PRINT AT STATION. ALL RATES ARE NON PRE EMPTIBLE. PAID FOR BY FRIENDS OF MATT SMITH. MARK INVOICE PAID PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes		
<div>DUPLICATE</div>	Wire Transfer Instructions:	
	For Billing Inquiries Please Contact:	
	ACCOUNT EXECUTIVE	
	412-575-2200	
	Gross Billing	9,155.00
	Trade Value	0.00
	Agency Commission	1,373.25
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	7,781.75

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